

THE ROAD

66 Unlimited

TO 100



STEEL RAIN PRODUCTIONS



66 Unlimited

Duration	120 minutes (approx.)
Release Year	2027 (est.)
Type of Production	Feature
Country of Production	United States
Genre	Documentary
Shooting Format	6048 x 4032 (Open Gate 3:2)
Finish Format	Cinema DCP 4K (3996x2160) & 1080 P (1920x1038)
Aspect Ratio	1:85.1 35mm Film
Sound Format	7.1 Film & Stereo
Language	English
Available Subtitles	Japanese
Available Captions	English & German



SYNOPSIS

"66 Unlimited: The Road to 100" captures the essence of America's Main Street as it stands on the brink of a historic milestone. By intertwining the efforts of passionate communities, the resilience of local businesses, and the heartfelt journeys of travelers, the documentary offers a rich, multifaceted portrayal of Route 66. This iconic highway remains a powerful symbol of American spirit and adventure, a testament to the past, and a beacon for the future. Join us as we celebrate the road that has shaped countless lives and continues to captivate imaginations worldwide.

OUR STORY

The inspiration behind "66 Unlimited: The Road to 100" is deeply personal and profoundly rooted in the director's lifelong connection to Route 66. Growing up near this legendary highway, Charles Black was immersed in its rich history and vibrant culture from an early age. For the past decade, he has lived just a stone's throw away from the historic road, fostering an even deeper appreciation for its significance.

Charles's family ran the gift shop at Antares Point on Route 66, just north of Kingman, AZ, where he spent countless hours listening to travelers' stories and witnessing the enduring allure of the "Mother Road." These experiences sparked a passion in Charles to capture and share the essence of Route 66 with the world.

Our journey to create this documentary began in 2019, driven by a desire to commemorate Route 66 as it approaches its centennial anniversary in 2026. We set out to document the rich history of the highway and spotlight the resilience and spirit of the communities and businesses that continue to thrive along its path. However, like many creative endeavors, our progress was unexpectedly halted by the Covid-19 pandemic in 2020.

The pandemic forced us to pause our production and rethink our approach, but it also reinforced the importance of our mission. During this time, we witnessed how crucial Route 66 remains as a lifeline for many towns, offering hope and continuity in challenging times. This pause allowed us to deepen our connection to the stories we aim to tell, refining our vision and preparing for a more impactful return to production.

"66 Unlimited: The Road to 100" is a labor of love and a tribute to the enduring legacy of Route 66. It is a celebration of the highway's past, an examination of its present, and a hopeful glance into its future. Through this film, we aspire to honor the people and places that make Route 66 a beloved American treasure, ensuring their stories are preserved and shared for generations to come.





Antares Point
(Home of Gigantic Headicus)
Kingman, AZ



Charles Black and the
Mother Trucker at Roys

DIRECTOR, Charles Black

Charles Black, born on May 23, 1972, is a distinguished American director and cinematographer renowned for his innovative approach to filmmaking. He gained prominence with his impactful short film "Power" (2019), which earned accolades at multiple film festivals, including recognition as a finalist at the AAL Film Festival NYC.

In response to the challenges posed by the 2020 pandemic, Charles undertook the ambitious production of another significant short film, "Minute of Angle" (2020), demonstrating his resourcefulness by completing the project with the assistance of only one collaborator.

Beyond his acclaimed short films, Charles has cultivated a robust career in corporate video production, collaborating with Fortune 500 companies and international investment firms on internal analyses and strategic communications.

Currently, Charles is actively involved in expanding his creative horizons with several compelling projects. Among these is "66 Unlimited: The Road to 100," a documentary that he is developing and preparing for pre-production. This landmark project aims to commemorate the centennial anniversary of Route 66, exploring its historical significance and contemporary relevance through the stories of communities, businesses, and personal journeys along the iconic highway.

In addition to "66 Unlimited," Charles is also engaged in the development of "The Weekender," a short film currently in pre-production, as well as overseeing the creative evolution of "The Hunt" and "Unwanted Visitor," both in active development stages. These projects reflect Charles Black's commitment to storytelling that resonates deeply with audiences, blending his expertise in filmmaking with a passion for exploring diverse narratives and capturing compelling human experiences.



PRODUCER, Charles Black



PRODUCER, Emily Black





STEEL RAIN PRODUCTIONS

